



ZIGGY

— THE MONKEY SHOP —

FRANKSTON 3196 • EST. 1996



OWNER STEERING SHEET

— ONE PAGE. NO HOMEWORK. CIRCLE WHAT FEELS RIGHT. —



FULL / MILD / SUGAR-FREE
as the creative dial

☐

KEEP

☐

PARK

☐

CONFIRM



FRANKSTON 3196
as provenance

☐

KEEP

☐

PARK

☐

CONFIRM



OLD VIC STATE
as fictional ceremonial theatre

☐

KEEP

☐

PARK

☐

CONFIRM



AIR FRESHENER —
THE ZIG

☐

KEEP

☐

PARK

☐

CONFIRM



PLAYING-CARD DECK

☐

KEEP

☐

PARK

☐

CONFIRM



FRANKSTON CALENDAR

☐

KEEP

☐

PARK

☐

CONFIRM



STATIONERY /
EPHEMERA SYSTEM

☐

KEEP

☐

PARK

☐

CONFIRM

