



ZIGGY

THE MONKEY SHOP / FRANKSTON 3196 / EST. 1996

LETTERHEAD

Correspondence of the unnecessarily dignified local kind

DATE

TO

SUBJECT

CORRESPONDENCE



ZIGGY

THE MONKEY SHOP / FRANKSTON 3196 / EST. 1996

MEMORANDUM / BRIEFING NOTE

Cabinet-office seriousness for practical creative decisions

FROM

TO

DATE

REFERENCE

STATUS

DRAFT / REVIEW / APPROVED

SUBJECT

PURPOSE

KEY POINTS

DECISION / NEXT MOVE



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CERTIFICATE OF APPRECIATION

Full ceremonial setting - because gratitude may wear a crown



THIS CERTIFIES THAT

is recognised with gratitude for

and for remaining part of the living story around The Monkey Shop, Frankston.



SIGNATURE



DATE



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ARCHIVE INTAKE RECORD

No homework. One object, photo, paper or memory at a time.

ITEM / FILE

SOURCE

APPROX. PERIOD

PEOPLE SHOWN

RESTRICTIONS

EVIDENCE STATUS



DOCUMENTED



NEEDS CONFIRMING



LOCAL LORE



CREATIVE INTERPRETATION

WHAT IS IT?

WHY MIGHT IT MATTER?

CURATOR NOTE



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OWNER STEERING SHEET

One page. No homework. Mark what feels right.

Full / Mild / Sugar-Free as the creative dial

☐ KEEP

☐ PARK

☐ CONFIRM

Frankston 3196 as provenance

☐ KEEP

☐ PARK

☐ CONFIRM

Old Vic State as fictional ceremonial theatre

☐ KEEP

☐ PARK

☐ CONFIRM

Air freshener - THE ZIG

☐ KEEP

☐ PARK

☐ CONFIRM

Playing-card deck

☐ KEEP

☐ PARK

☐ CONFIRM

Frankston calendar

☐ KEEP

☐ PARK

☐ CONFIRM

Stationery / ephemera system

☐ KEEP

☐ PARK

☐ CONFIRM

ONE SENTENCE ONLY



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PRODUCT DEVELOPMENT RECORD

Air freshener / THE ZIG - design record and working decision sheet



VERSION

STATUS

REVIEW DATE

OWNER

PRIMARY JOB

Desirable object + learnable distance recognition

SILHOUETTE

Paired ear curves / proprietary dark body

CENTRE

Small gold knot

REFLECTION CUE

Shallow tray silver interruption

MICRO CUE

One cream diamond + 3196

FRONT

Restrained mystery / very little text

BACK

Reward: Ziggy / 3196 / scent / quiet line



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WITH COMPLIMENTS

A6 calling card - actual-size PDF and four-up print sheet included





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COMMEMORATIVE RECEIPT / ARCHIVE TICKET

Penny-arcade treasury docket - actual-size fillable PDF and print sheet included



THE MONKEY SHOP

FRANKSTON 3196 / EST. 1996

ITEM	THIRTY YEARS OF LOCAL LIFE
QTY	1
PRICE	ALREADY PAID IN TIME
CHANGE	STILL HERE
STATUS	KEEP THE MONKEY

YOU CAME IN FOR ONE THING.

GOOD FORTUNE FAVOURS THE LOCAL.

ISSUED TO _____

SERIAL _____ DATE _____